

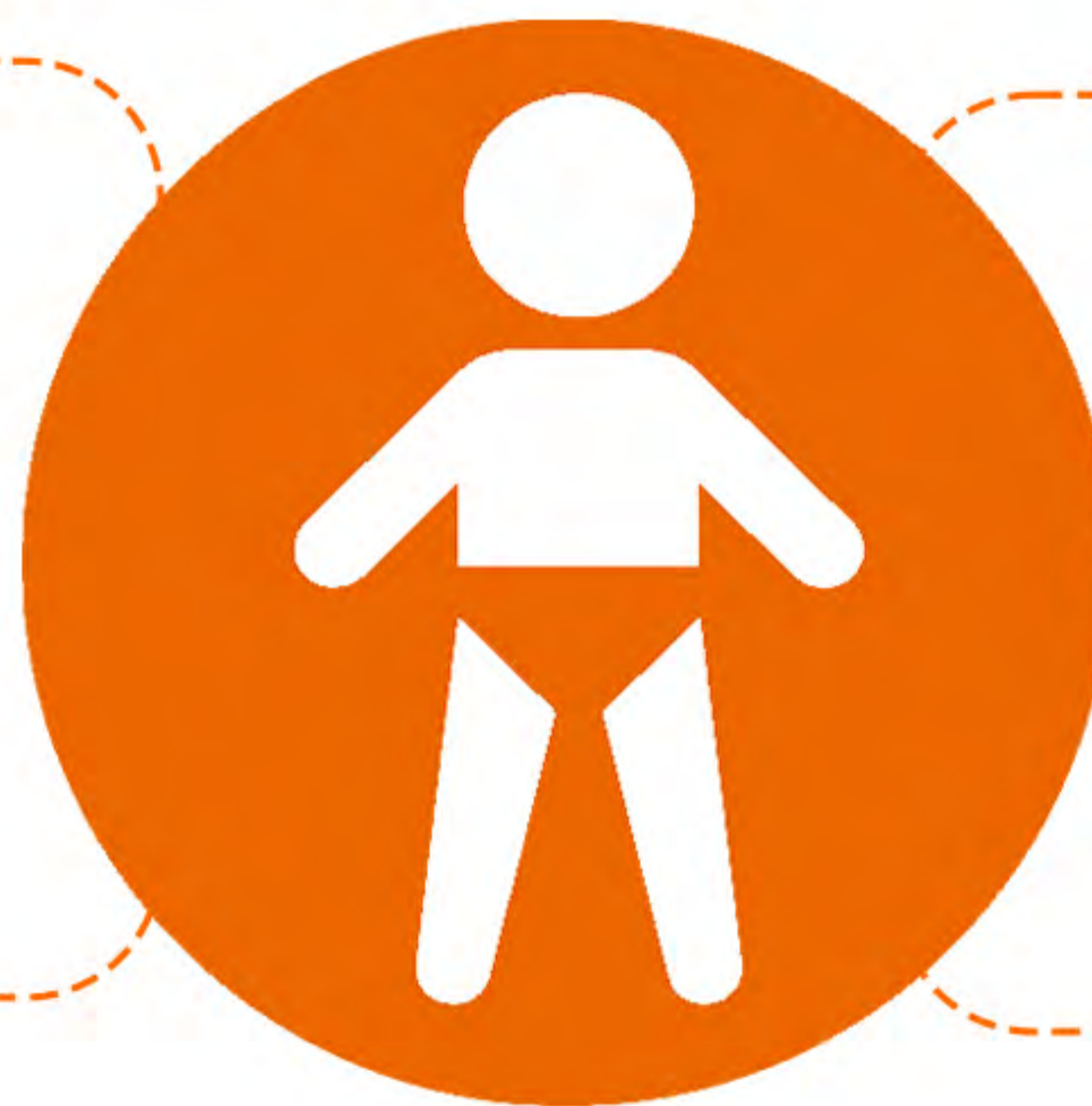
## BRINGING LIFE AND HEALING TO MOTHERS AND CHILDREN

Through World Vision's Mother and Child Health initiatives, we hope to reach more than a million women and children under age of five with life-saving home-based health and nutrition services and improved health facilities. Our proven approach focuses on strengthening, educating, equipping and empowering pregnant women, mothers and caregivers with the information and tools they need to keep themselves and their children alive and healthy.



### Why MCHN

Every year  
**MORE THAN 300,000**  
**WOMEN**  
die from complications  
in pregnancy or childbirth



**EVERY 5 SECONDS**  
**1 CHILD DIES**  
from a preventable illness such as  
malaria, pneumonia, diarrhoea, HIV  
and tuberculosis

## MCHN AIMS TO STOP PREVENTABLE DEATH IN ITS TRACKS



*In many communities, mothers are unaware of the importance proper nutrition has on their health and the health of their child.*

*As part of World Vision's MCHN Projects, Village Health Volunteers are educating communities about health and nutrition with the goal of reducing the prevalence of underweight and malnourished children below five years of age.*

# THE MCHN MODEL

Our model aims to

Improve maternal nutrition

Prevent and manage  
childhood illnesses



Improve infant and young  
child feeding practices

Strengthen relationships between communities and health facilities  
by providing local health professionals with specialised MCHN training

## OUR COMMITMENT

To ensure children between the ages of 0-60 months are well nourished and healthy  
by promoting maternal and child health issues in communities.



# IMPACT

From October 1, 2010 to September 30, 2020



A total **575,005 CHILDREN**  
were admitted for treatment of  
**Severe Acute Malnutrition** of which:

**477,629**  
received outpatient therapeutic care



**19,458**  
received in-patient care for medical  
complications at stabilisation centers



Over the 10 years  
**89.3%**  
of severely malnourished children  
made a full recovery



Supplementary food programs cared for

**1,011,721**  
moderate acutely malnourished children



**457,151**  
pregnant and breastfeeding women

## KEY COMPONENTS OF OUR APPROACH

# 1

### EQUIP THE RIGHT PEOPLE

This involves training of Community Health Workers who are trusted by their neighbours and bring awareness and health education to communities.

# 2

### PROVIDE TIMELY HELP

Community Health Workers provide targeted and well-timed counselling to pregnant and lactating mothers which helps prevent sickness and death.

# 3

### EMPLOY THE RIGHT RESOURCES

World Vision brings clean water to rural health clinics, improves maternity wards and sets up birthing centres with essential equipment for MCHN.

# Why MCHN is UNIQUE

We address the needs of mothers and children by



## Establishing Health Mothers' Groups

*This helps pregnant women and lactating mothers of children under two, understand maternal, infant and young child nutrition*

## Observing Positive Deviance (PD) Hearth

*This supports underweight children by conducting community orientation meetings and arranging home visits to families having children under the age of five.*



## Employing a Community-Led Health Promotion Model

*This improves the quality of health services and ensures its utilisation by mothers age of five.*

## Creating Support Groups

*This creates a support system within the home and community for pregnant women and lactating mothers.*



## Providing In-Home Treatment

*World Vision also equips CHWs with advanced training and medical supplies to diagnose and treat children with pneumonia, malaria, or diarrhea—on the spot, in their homes and communities, which is crucial in life threatening situations.*

## RESTORED HOPE FOR A MOTHER AND CHILD



9 month old Angelo, the son of eighteen year old Susi weighed only 9.1 kg. According to Susi, this was the condition of a number of other children in the Sekadau district, West Kalimantan where a few children are already in BGM (Below the Red Line or malnourished) status. The weight of Susi's baby was already included in the light green category and risked dropping to the red category if the situation was left unchanged.

World Vision Indonesia (WVI) Sekadau Program Area addressed this issue by working closely with the local Health Office to conduct training in Susi's village. This training is a nutrition-related training which was first held in Sekadau District. There were 8 cadres who participated in this training. These cadres opened a Hearth class after attending the training. Around 12 parents and children participated in this class, including Susi and Angelo.

After 10 days of joining the Hearth class, the children then continue to be monitored for nutritional conditions for 3 months. Every child who gains a minimum weight of 900 grams will be declared to have passed the Hearth class.

Susi was very enthusiastic about joining this class. During class, she discovered that there was much to be learned, including cooking a predetermined menu. She is now able to cook soup, cassava leaves and fried noodles. Susi's husband is also very supportive of the activity and encourages her to cook Angelo's favourite meal of soup at least twice a week. She says that this training helped her provide nutritious food for her child even during the Covid-19 pandemic.



*"After three months, my child's weight has gone up and I am happy that my child passed this class. I hope this class can be continued again because it is very useful for us to learn and children can also be healthier."*

Susi, mother of Angelo

## HIGH IMPACT PARTNERS

We are able to make a greater impact in communities thanks to our local and global partnerships within the private and public sectors.



## How you can SUPPORT Maternal Child Health and Nutrition (MCHN)



You can help us deliver essential healthcare, nutrition support and treatment to pregnant women and children under 5 through your partnership.

**World Vision**  
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GET IN TOUCH WITH US

If you would like to know more about this project or partner with us, get in touch with **Rahul Mathew** Senior Advisor ~ External Partnerships at [rahul\\_mathew@wvi.org](mailto:rahul_mathew@wvi.org)

World Vision's focus is on helping the most vulnerable children overcome poverty and experience fullness of life. We help children of all backgrounds, even in the most dangerous places, inspired by our Christian faith.