



MICRO-FRANCHISED AGRICULTURAL SERVICE EXPANDED PHASE 2 (MASE2)

PROJECT GOAL

- Increased the profits through agricultural production among the farmers (male and female) in Takeo and Kandal provinces.
- Increasing the productivity and profit among the poor farmers (farm and non-farm workers).

PROJECT BRIEF



Timeline: 01 July 2017- 30 June 2022 (5 years)



Funding Source: Australian Government; Department of Foreign Affairs and Trade (DFAT), World Vision Australia (WVA)



Stakeholders: iDE, Lors Thmey (LT), private sectors, and local community partners



455 villages, 99 communes, 18 districts of Takeo and Kandal Provinces (Angkor Borei, Borei Chulsar, Daun Keo, Koah Andaet, Kirivong, Prey Kabas, Somroang, Tram Kak, Kandal Steung, Koah Thom, Khsach Kandal, Kien Svay, Lvea Aem, Ponhea Leu, S'ang, Ta Kmao)

DEVELOPMENT CONTEXT



In 2020, amid COVID-19, vegetable production for the domestic market increased significantly. As a result, 716,113 tonnes of vegetables were produced, Make it as 68% of the total domestic demand, and only 329,612 tonnes were imported from outside.¹

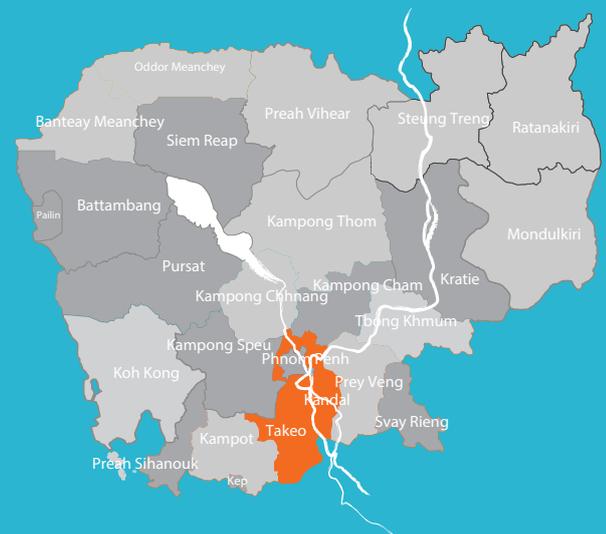


95% of consumers are worried about the chemical residues in vegetables, so they start changing their behavior to consume safer or Good Agricultural Practices (GAP) products.²



Cambodian women still face many difficulties in terms of access to land, extension services, financial services, markets, and technology which result a huge gap of gender in accessing to agriculture resource and service.³

PROJECT IMPLEMENTATION AREAS



1. FAO and MAFF Rapid Assessment report (2020)

2. A Study from the Interchurch Organization for Development Cooperation

3. Leapheng, P The Important Role of Cambodian women in the Agriculture Sector, Parliamentary Institute of Cambodia, 2018.

PROJECT OUTCOMES



Improvement of vegetable value chain benefiting 5,502 farmers (1,809 female) in 18 districts of Takeo and Kandal provinces through an inclusive market systems development approach (iMSD).



7,934 (3,747 female) farmers were reached and benefited through the project.



Increased access for poor male and female farmers to financial services; 1,702 poor farmers became more productive and profitable.



The percentage of households who reported they were able to pay for childhood educational expenses increased from 72% to 84% among participating households.



3,800 female and male farmer clients in LORS Thmey have increased profitable agriculture production.

TARGET PEOPLE



5,502
farmers (1,809 female)



167
people with disabilities (67 female)



2,067
children (960 girls)



34
children with disabilities (10 girls)



8 Agricultural Cooperatives (ACs) signed farming contract agreements with 14 private sector entities.



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