

## Online Code of Conduct

Safeguarding the children and adults living in the communities we serve is foundational to all World Vision activities and programmes – including those that happen online. The following are rules of behavior expected of anyone engaging on a World Vision digital platform.

### **Do not create or write messages or posts that include, share, promote or record:**

- Sexual content of any kind, including but not limited to pornography, even if permission provided.
- Anyone's personal contact information.
- Sexual exploitation of anyone (including sextortion)
- No exploitation, fake media, deepfakes, or scams of any kind
- No bullying, discrimination or harassment of any kind (insults, rumours, social exclusion, threats, or humiliating jokes)
- Extremism, hateful, or violent threats or content
- Suicidal or self-harm threats or content
- Impersonation (pretending to be someone else)
- Any other conduct or content that could be deemed as harmful

### **Do create or write messages or posts are:**

- Respectful, kind, creates a positive atmosphere

### **Other info:**

- If you see any of the content above that goes against the rules, report it to [safeguarding@wvi.org](mailto:safeguarding@wvi.org).
- For more details on [World Vision's Child and Adult Safeguarding Policy](#).