



A Child-Friendly Version of the 2024 Impact Report

This is a child-friendly version of World Vision's 2024 impact report – a summary of our activities and results working with communities in East Africa. We are sharing it with you as a key stakeholder and agent of change. We invite your feedback and to consider your role in helping us shape a better future for all children.



About World Vision

World Vision is a global Christian organisation. We work with children, families and communities to help them succeed in dealing with poverty and unfairness, no matter what their religion, race, country, ethnicity or gender is. In East Africa we have been working for more than 40 years to help ensure all children are cared for, protected, educated and feel loved.

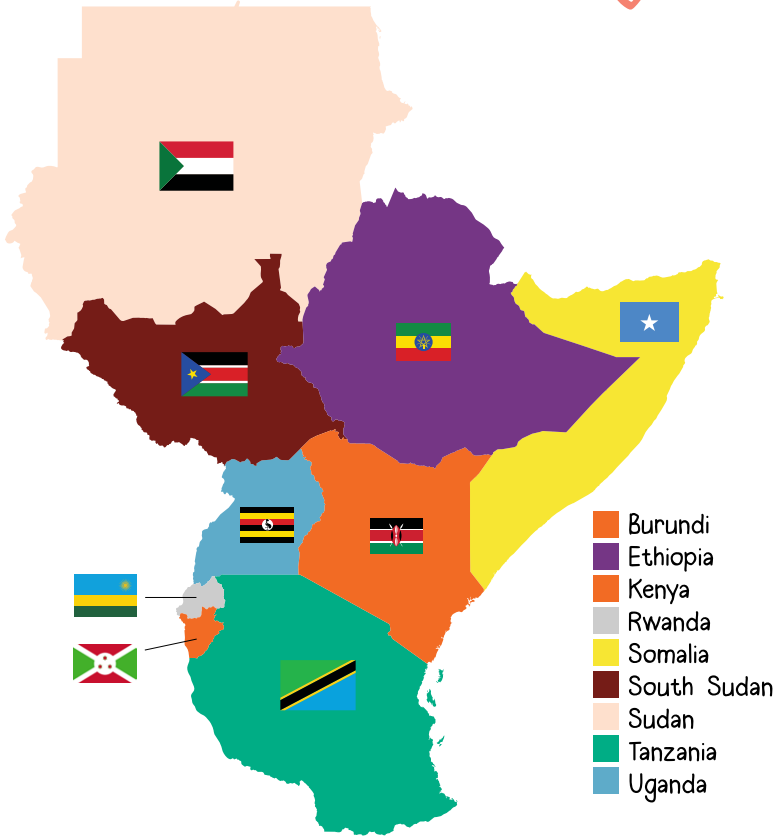
Why we do what we do!

Our dream for every child

We have a big dream for every child in the world. We want every child to have a life that is full of happiness, health, and opportunities. This means having enough food to eat, a safe place to live, a good education, and lots of love and care.

Our hope

We hope that everyone will want to help make this dream come true. When people work together and care for each other, amazing things can happen!



Achievements in 2024

1.4 MILLION
Children reached by World Vision's spiritual support for children



1.6 MILLION
Children supported through WV child protection activities to prevent violence against children



527,000
Children affected by various child abuse issues were supported to make report and get help

106,000
Children (12-18) that have completed a life skills curriculum (9 months or longer)

1.6 MILLION
Children benefited from WV nutrition programmes



2.2 MILLION
Children (ages 0-18 years) benefited from WV health programmes



2.2 MILLION
People and children reached by WV WASH
Clean Water: Reached over 1.2 million people
Basic Sanitation: Reached over 995,000 people

Schools: Provided water to 320 schools, sanitation to over 200 schools, and hygiene services to over 560 schools



1.9 MILLION
Children 6-18 who participated in WV-supported education programmes to improve learning outcomes



2.9 MILLION
Children in households where a parent or caregiver benefits from WV-supported economic support



493,000
Children ages 0-6 who are benefiting from WV-supported early childhood development support

329,000
Children reached through environmental conservation programmes

World Vision provided humanitarian assistance to 10 million children, reaching a total of 18 million people, including 2 million refugees, and over 260,000 persons with disabilities.



Do you know what humanitarian assistance is?

Imagine if a big storm, floods or earthquake happened, and many people lost their homes and didn't have enough food or water. Humanitarian assistance is when people, sometimes from all over the world, come together to partner with and support communities and help those in need. They bring food, water, medicine, and other important things to help people survive and rebuild their lives.

Humanitarian assistance is also about preventing and strengthening preparedness in case another disaster or conflict situation happens. We partner with communities on solutions to build resilience so that they are ready, tell us what they need and can also help themselves.



Why is it important?

When bad things happen, like natural disasters or wars, people can be in a lot of trouble. They might not have a place to live or enough food to eat. They might need medical care or support. Humanitarian assistance helps them get through these tough times. It's like when you help a friend who fell down and got hurt – you're being kind and making sure they are okay.

Why should we care?

Assisting others is important because we are all human beings with the same rights. All children have the right to be protected from harm, abuse, and neglect, and have the right to grow and develop, and to reach their full potential. This includes access to education, health care, and a clean environment. Helping others also makes the world a better place. When we support people in need, we show kindness and make sure everyone has a chance to be happy and healthy.

Helping millions of children

A policy is a set of rules, ideas or plans that help people make decisions. Policies can be made by all kinds of people, groups, businesses, organisations or governments. Policies are important because they shape the way we do things.

World Vision's work has helped 92 million children in East Africa by changing 90 important policies. These changes include:

- 36 policies to protect children from harm, like stopping bad practices such as female genital mutilation, corporal punishment, child marriage, and gender-based violence.

- 25 policies to make sure the government gives money to programs that stop violence against children.

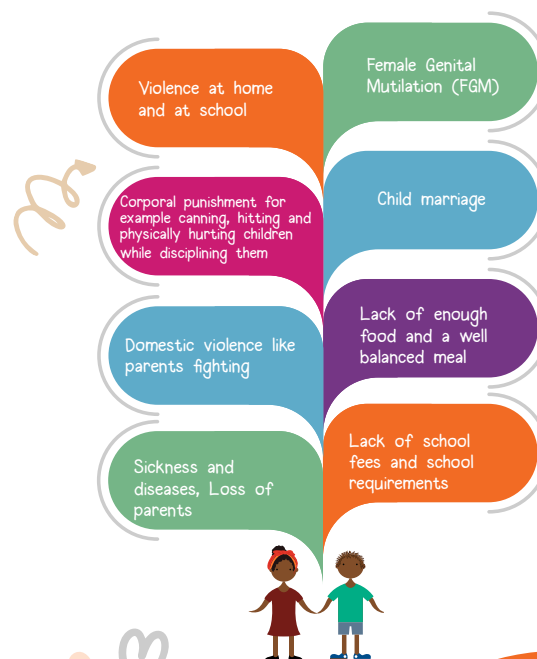
World Vision launched the ENOUGH Campaign which aims to reduce child hunger and malnutrition. This is aligned with the Sustainable Development Goal 2: Zero Hunger – Did you know that The Sustainable Development Goals, or SDGs, are like a big plan to make the world a better place for everyone. There are 17 goals in total, and each one focuses on something important that we need to fix or improve.



Challenges in the region

Countries in the East Africa region continue to face many challenges, including conflict, climate-related problems (floods, droughts, landslides, heatwaves), food insecurity (people not having reliable access to enough safe and nutritious food to live a healthy life) and disease outbreaks. These crises have increased humanitarian needs.

Issues affecting children



Messages from Children in East Africa



Faduma, 10, Somaliland

"The drought affected us a lot. Earlier, we could eat many times a day, but when the drought happened, we only ate lunch and slept hungry at night."



Genoveva, 15, advocates passionately against malnutrition in Tanzania



Temesgen, 10, Ethiopia

"A beautiful day to me is one where I'm well fed, my mother is worry-free, and I'm able to get a good night's rest without interruption."

Listening to children's voices

World Vision believes children's voices matter, and that your participation is crucial in decision-making on issues that affect your lives. Some of the ways we have worked together include:

Ensuring children's voices were heard during important events like the Africa Day for School Feeding and the 1st Pan African Girls and Women Education Conference. This means they made sure that what children think and feel was shared with everyone.

'We kindly ask the government, development stakeholders, and other organisations to help us children escape malnutrition'.

Children's advisory group

We started a special group called the Children's Advisory Group. This group has children from eight different places. They help us understand what children need and give us ideas to make our work better.

Amplifying children's voices

We partnered with children to ensure they could share their thoughts and ideas through many fun and important clubs, like: School-based clubs, Sports clubs, Life skills clubs, Children journalists' clubs, Spiritual nurture clubs, Children's councils. These clubs help children learn, grow, and share their voices.

Day of the African child

We also took part in celebrating the Day of the African child in Uganda. We talked about how important it is to make sure no child is hungry because being hungry makes it hard to learn.

Helping with education plans

We helped to make a big plan for education in Africa called the Continental Education Strategy for Africa (CESA 2025-34). This plan will help make schools better for all children.



At every level – from a child's community to globally – World Vision works with many partners. We appreciate the role, expertise, money and other resources of governments, communities, faith leaders, businesses, and other organisations in making the world a better place for every child.

World Vision
EAST AFRICA REGION



CHILDREN AT THE HEART OF WHAT WE DO

Going Further Together

Let's continue the conversation:

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