

ANNUAL
REPORT
ANNUAL



2024

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We are **WORLD VISION**

World Vision is an international partnership of Christians whose mission is to follow our Lord and Savior Jesus Christ in working with the poor and oppressed to promote human transformation, pursue justice and witness to the good news of the Kingdom of God.

We are driven by our desire to ensure that every boy and girl has what they need, both physically and spiritually. More than 37,000 employees worldwide work hard to give children the means to live joy-filled lives, to become what they were created to be, and to go further than they ever imagined possible.

Guided by over 70 years of experience and expertise, our dedicated staff employ proven and effective development and relief practices to empower communities to become self-sufficient and bring about real and lasting change.

Our response to the emergency, through multi-sector projects such as food assistance, support for education and access to water, has alleviated the suffering of vulnerable populations.

As a leading global partner, we work alongside stakeholders, families and communities to transform lives and bring hope. Together with our partners in 2024, we positively impacted the lives of **1,534,852** children in Mali.

We have the privilege of serving and working to restore relationships and transform communities as a reflection of God's unconditional love. And we humbly know that without God's goodness and the generosity of donors, we would not be able to achieve what we do.

Our **intervention areas**

Water, Hygiene & Sanitation



Access to Quality Education



Food Security and Nutrition



Health



Social Cohesion and Peace Building



Economic Development and Resilience



Cross-cutting areas



Child Protection



Advocacy



Environmental Protection



FOREWORD

World Vision has been working in Mali since 1982. Today, we have over 400 employees throughout the country, including 170 in the most fragile areas of the Centre and North. We work in the humanitarian and development sectors: water and sanitation, education, health/nutrition, food security for displaced populations, resilience and economic development, social cohesion and protection. Our advocacy activities cut across all our sectors, and we actively engage religious leaders of all denominations, whose impact on communities is well known. We are present in almost every region of the country.

In 2024, thanks to the support of our donors and partners, these were:

- **458,146** people who received food assistance from World Vision,
- **141,450** new people with access to drinking water thanks to our community-based water, hygiene and sanitation interventions,
- **135,000** children aged 6 to 18 who received educational support,
- **89,157** children living in families whose livelihoods have improved thanks to World Vision support,
- **70,448** children registered in our sponsorship programs,



➤ **4,275,000** Albendazole tablets were donated to the Ministry of Health and Social Development for distribution throughout the country. **80,929** zero-dose and under-vaccinated children benefited from routine immunization.

In 2024, with the support of the U.S. government, we extended our emergency programs to the Ménaka region, which has been hardest hit by the food crisis.

Also, through our micro-finance subsidiary, RMCR, **41,000** customers have benefited from loans from the institution to support their activities, mainly in the agricultural sector.

None of this would have been possible without the generosity of all our donors. It is their contributions that make these achievements possible. I would like to thank the communities and the Malian government technical services. I would also like to thank all our partners for their collaboration, and World Vision staff for their constant commitment and availability.

Together, we are helping to improve the well-being of Mali's children.

May God bless you all!

Patrick DANIERE
National Director World Vision Mali

Our Footprint Geographical





Sponsorship / Community involvement

In 2024, a total of 70,448 children were registered with the sponsorship program in Mali.

These children are sponsored by 9 support offices: Canada, France, Germany, Italy, New Zealand, South Korea, Switzerland, Taiwan and the USA.

79% of sponsored school-age children had access to education. 12,954 people (including 4,818 women, 8,136 men including 4,211 children) were trained in child protection, participation and voice.

Many children have testified to the positive impact their sponsors' generosity has had on their communities and on themselves: access to drinking water, access to good food and a better education.



Key Achievements



70,448

Children registered in sponsorship program



99,79 %

Of active sponsored children tracked and registered



12,954

People trained in child protection, participation and voice

A better life for Mintimbougou thanks to child sponsorship

The village of Mintimbougou (Didieni) has undergone major changes since joining the sponsorship program.

School enrolment rates were at their lowest and drinking water was unavailable, so we had to do almost everything with water from the well.

“Thanks to sponsorship, we have doubled our school enrolment rate. And it’s also thanks to sponsorship funds that we’ve been able to fence off our school. In the past, there have been cases of accidents with broken bones among the pupils. But that’s all behind us now, thanks to sponsorship.” testifies the Chairperson of the School Management Committee of Mintimbougou.

For Sadio, a member of the WASH committee: “Before World Vision came to our village, we had a lot of problems. We had to do everything with water from the well! The well for drinking water, the well for washing and the well for cooking. Today, our children have drinking water directly in class and no longer have to disrupt their lessons to come and drink in the village.”



Gnina is a sponsored girl who lives in the village of Mintimbougou with her grandfather. In 5th grade, the young girl, who lost both her parents, has found a second family by joining the sponsorship program:

“After my parents died, I was able to bounce back thanks to sponsorship. My godmother is there for me all the time. My school supplies, food for the house and even my clothes, she helps me get everything. Every night, I go to sleep with the certainty that someone somewhere really cares about me, and that comforts me.”





Water, Hygiene and Sanitation

2024 saw a sharp increase in the number of children with access to improved water and sanitation facilities at household level, in schools and in health centers, while practicing better hygiene.

This year, World Vision Mali provided an additional 141,450 people with continuous access to drinking water thanks to 565* new drinking water points built across the country.

**461 standpipes and
104 hand pumps*



Key Achievements



141,450

New people gained access to a source of drinking water



30,395

New people gained access to basic sanitation



69,673

People gained access to a hand-washing kit

A life transformed thanks to drinking water

Kadia, a 23-year-old woman living in the community of Djekouma (Kolokani), has seen her life completely transformed thanks to the water project.

Married, Kadia's daily life was marked by the difficulties and risks associated with access to drinking water.

Every day, she walked a long distance to reach the nearest water point, making several round trips to meet her family's needs. This repetitive journey under the scorching sun severely affected her sensitive skin, and the long wait at the water point further complicated her situation. With her bucket on her head to protect herself from the sun's harmful rays, she also risked her safety, frequently crossing the main road with the danger of being hit by a vehicle.

The introduction of a mechanized water supply system in the community and the installation of a tap near her concession have radically changed Kadia's life.



Not only has this project eliminated the physical suffering and risks she was exposed to, it has also improved her quality of life and that of the other women in her village.

"I thank God and World Vision, because my life is much easier now that our mechanized water supply system has been installed. I no longer have to walk for hours to fetch water, and I can choose the ideal time to go to the tap, avoiding exposure to the sun. Now I can maintain better hygiene and sanitation, because water quantity is no longer a problem. What's more, the women in my village now have much more time to look after their children and carry out other income-generating activities. I'm a lucky and privileged woman."



Education

In 2024, the flagship educational model implemented was the “Unlock Literacy” project. It aims to improve children’s reading skills from elementary school onwards by improving the learning environment, classroom reading teaching methods and engaging students, families and communities in reading activities outside school.

Thanks to the implementation of this approach, 429 teachers have been reinforced in the teaching of reading for 48,298 children impacted.



Key Achievements



48,298

Children taking part in the Unlock Literacy (UL) program



429

Teachers trained in Unlock Literacy (UL) teaching techniques



100

women learners reinforced in 4 women's literacy centers.

Kenewe, a courageous, fighting young woman

Kenewe is in her 3rd year of basic education at Yabara School. Shy by nature, she loves looking after animals and helping her mother in the kitchen.

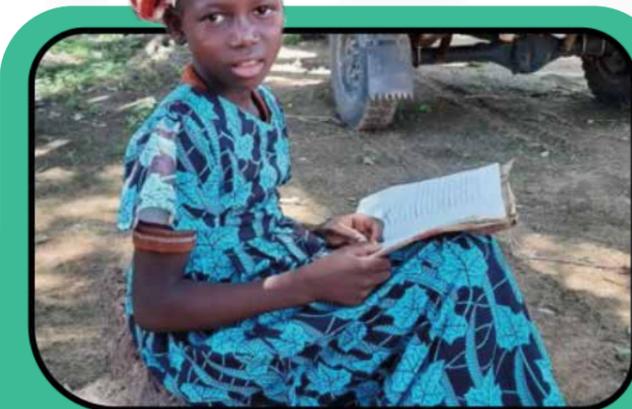
“I wasn't too interested in school because I planned to stay at home and help my mother, who cooks alone.

It was my father who encouraged me to learn my lessons. I dropped out of school in Grade 2 for months when my father went into exodus. He heard the news from a friend of his who worked with World Vision.

When he returned from the exodus, with the help of a sponsorship volunteer, I was re-enrolled in school.

This year, World Vision organized a reading competition and I signed up straight away.

Every day after school, I practiced my reading so that I could be the best in the competition and make my parents proud of me.



When the results were announced, I came first out of the 15 schools that took part. It was a great source of pride for my whole village.

From now on, I'll be urging my friends not to drop out of school, because it's the key to a better future.”

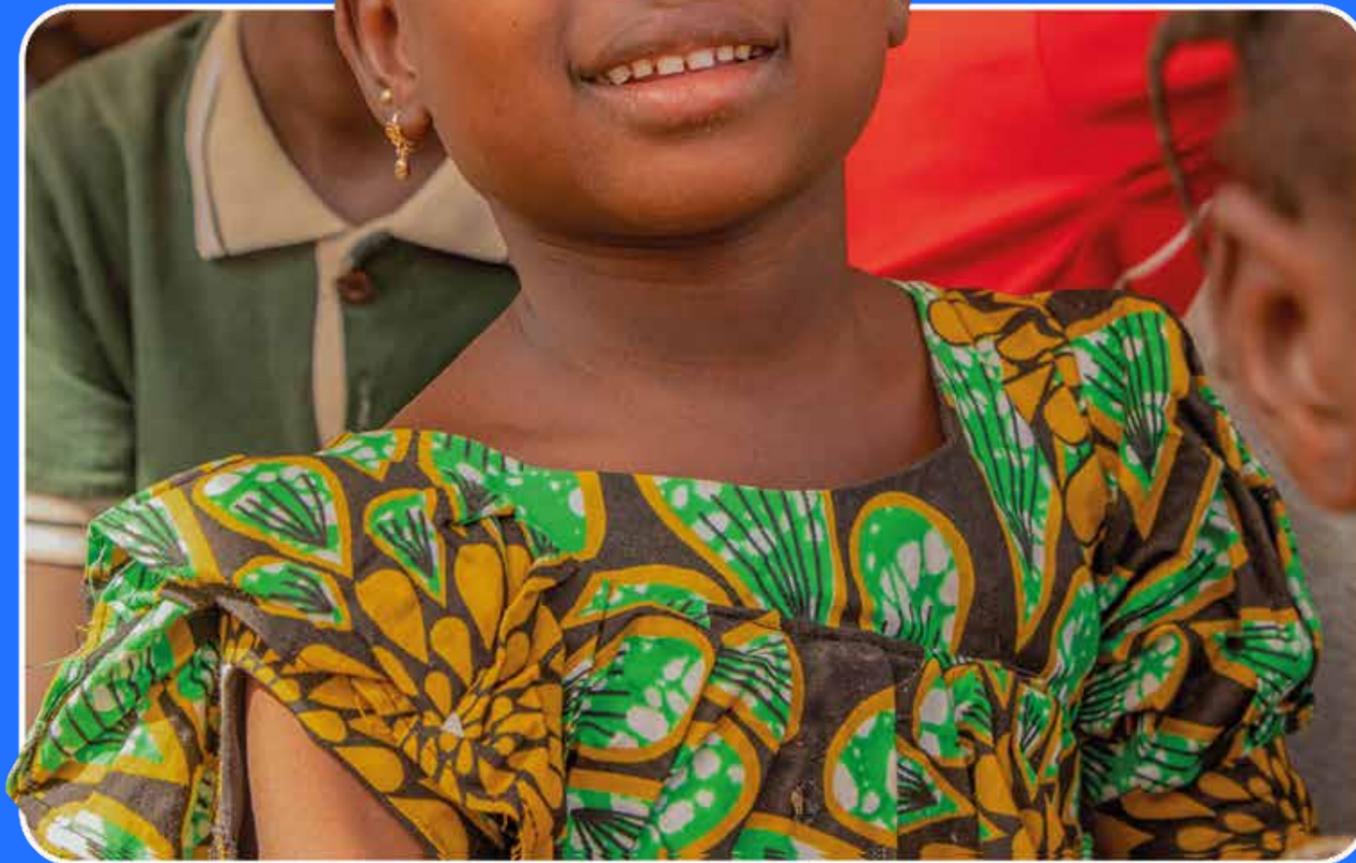




Health and Nutrition

In 2024, we provided 4,275,000 Albendazole tablets for the SIAN (Semaine d'Intensification Alimentaire et Nutritionelle) campaign, and distributed 7,792 impregnated mosquito nets to households.

80,929 zero-dose and under-vaccinated children were routinely vaccinated, and 107,239 post-partum women were de-wormed.



Key Achievements



4,864,746

Number of children aged 12-59 months dewormed



4,275,000

Albendazole 400 mg tablets donated for the SIAN* Campaign



4,448

Children registered in the Positive Deviance/Hearth program



80,929

Zero-dose and under-vaccinated children, identified and vaccinated

**Week of Scaling up of Food and Nutrition*

The impact of the Positive deviance / Hearth

In February 2024, following a weighing session for children under 5 organized by the Peguena CSCom, with financial support from the World Vision program in Benkadi, 12-month-old Rokia was suffering from moderate underweight malnutrition. She was immediately admitted to the Positive Deviance/Hearth program for treatment.

Little Rokia weighed just 6.4 kg at the start of treatment.

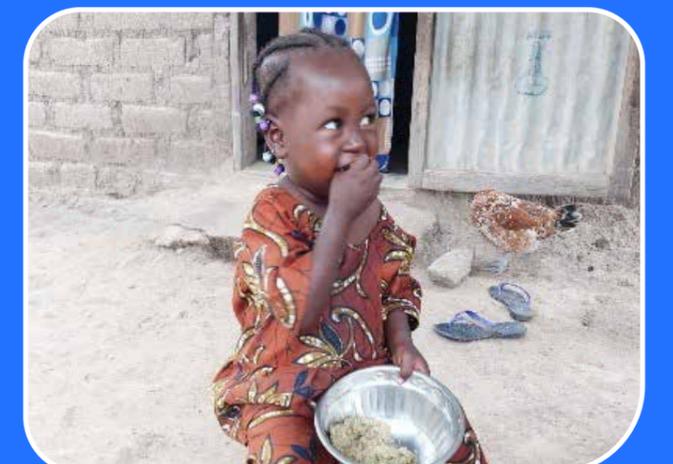
After 12 days of Positive Deviance/Hearth sessions, Rokia had reached 7.2 Kg, a weight gain of 800g well above the desired weight gain of 200g.



Her mother continued the good practices and gestures learned during the 30-day home sessions with the volunteers.

At the end of the 30 days, Rokia weighed 7.9 kg and was no longer suffering from malnutrition.

At the 6-month follow-up, little Rokia weighed 10.4 kg, a weight gain of 4 kg.





Food Security

The total number of food assistance beneficiaries for fiscal year 2024 is 458,146. Among them, Internally Displaced Persons (IDPs) make up the majority at 53%, followed by Vulnerable Persons at 29%. Children aged 6 to 23 months and pregnant and breastfeeding women (FEFA) represent 8% and 6% of the beneficiaries respectively.

The ASV* Niafunké and ASV* Gao projects are the largest in terms of total number of beneficiaries, with 176,226 and 162,907 people assisted respectively.

**Seasonal assistance to the vulnerable persons*



Key achievements



458,146

people received food, money and vouchers



244,634

Internally displaced persons assisted



36,785

Children aged 6-23 months reached in food security

In Sirakoro, a henhouse gives new hope

Aged 58, Sibiri is in charge of maintaining the largest henhouse built by World Vision through its resilience project in the rural commune of Sio in Mopti.

Funded by the World Food Program (WFP), the Mopti resilience project provides multi-sectoral assistance to communities affected by the effects of climate change, enabling them to implement survival and resilience or empowerment strategies.

Sibiri's painful past comes back to his mind from time to time: "I used to sell gravel or wood, a hard labor activity to feed my family. It was a very difficult time in my life. I still remember that very recent past. There were days when it was very difficult to find enough to eat. My farming activities didn't allow me to meet the family's food requirements because of the poor rainfall", he asserts.

In his new role as manager and caretaker of the Sirakoro henhouse, he says that those dark days are now behind him.

"Sometimes I think it's a miracle that we're living here in Sirakoro. World vision first gave us 1,000 chicks and trained us on how to raise them, then equipped us with accessories for their care and feeding."



Sibiri also talks about the impact of the chicken coop on the village of Sirakoro, which he considers remarkable:

"We never imagined we'd have such a big henhouse. In the beginning, 167 chicks died, but the others survived. They've grown and we sell eggs every day.

The inhabitants of Somadougou and other nearby villages all come to buy eggs from us. So we've started saving money to keep the project going. Our hope is to be able to create another source of income from the profits of this henhouse.

The success of this henhouse project, which has become Sirakoro's showcase, impresses visitors as it is the only one of its size in the commune. The henhouse is 25 meters long and 10 meters wide, with two stores and a janitor's lodge, feeders and drinking troughs," explains Sibiri.



Resilience & Economic Development

In this sector, World Vision aims to ensure that “children live in food-secure families”.

In fiscal year 2024, World Vision Mali was able to mobilize more than 6,800 new beneficiaries within 296 new savings groups set up for a total of 1,551 since 2018. These have been able to impact the lives of 89,157 children through the savings mobilized.

In addition, 589 farmers have been trained in Assisted Natural Regeneration (ANR), enabling 155 hectares of degraded soil to be regenerated.



Key achievements



89,157

Additional children impacted by **296** new savings groups.



589

Farmers trained in RNA* to regenerate **155** hectares of degraded soil.



6,808

New savings group members

The integration of model projects of Savings for Transformation and Empowered Worldview

Antoine belongs to a large family of around 25 people in the village of Toumanibougou (Sebecoro Commune). He is a member of the village's S4T group:

“Before World Vision arrived in our village, my family and I found our main source of income solely in the family field. There was no possibility of undertaking any other income-generating activity to improve our living conditions.

In 2023, Antoine received training in the “Empowered Worldview” model project, followed by further training in soap-making and financial education through World Vision. From then on, he began to reconsider his environment as a source of opportunities, and decided to set up his own soap-making and sesame-growing business.”

With the knowledge he had acquired, Antoine developed a business plan that enabled him to start up his business and raise funds: “After the various training courses, I started making soap with around 30,000 FCFA.

The sale proceeds has enabled me to pay for the agricultural inputs needed for my sesame field and that of my family.



To date, I've saved over one million three hundred thousand (1,300,000) CFA francs. These savings enable me to meet the family's expenses, particularly those of the children in terms of school fees, clothing and medical care”.

Antoine recognizes that today hope is reborn and that the chain of poverty has been broken thanks to capacity building. He sees himself as a player in the development not only of his family but also of his community, thanks to World Vision.

Very happy with these changes, Antoine promises to be a relay of transformation in his locality to benefit others.

*Assisted Natural Regeneration



RMCR

The Réseau de Micro-Institution de Croissance des Revenus (RMCR) was created on May 13, 2000 by World Vision Mali, the Association Malienne des Femmes des Églises Protestantes (AMAFEP) and the Bureau d'Assistance et de Développement Social (BADS). It began its activities with the Caisses de Croissance de Revenus (CCR) in Nonsombougou and Yangasso.

In 2024, RMCR reached 177,118 children by granting more than 12 billion FCFA in loans, compared with 11 billion FCFA in 2023, an increase of 13.35%.



Key achievements



12,5 billion*
of CFA in loans granted



41,000
customers of
which **61%** are
women



177,118
children
reached

Lala's story

Lala is a customer of the RMCR agency of Sirakorola. Married and mother of 6 children, she benefited from a loan of 100,000 FCFA. Thanks to this loan, she carries out small-scale trading during the dry season, livestock fattening during the rainy season and market gardening during the cold season. Lala is a member of the Sinigninsigui group, which has received training in Empowered Worldview (EWV).

"The EWV training has awakened my spirit and I now know that God has a good plan for me and my community.

By the end of the first day of training, my mind began to replay the words spoken by the trainers. I realized that poverty is mainly due to laziness.

A few years ago, I installed a solar system on the well of my market garden.

Thanks to this solar energy, I can water my garden effortlessly. Previously, every year I planted tomatoes in September, but unfortunately the tomato season came to an end in February, so that from February to June,



I was idle and consumed everything I had earned. As a result, I struggled through the winter. The day after the training, I bought onion seed to plant nurseries.

My aim is that after the tomato season in February, I'll be able to grow onions to increase my income. I know now that I have to work to free myself from poverty.

* 12 514 474 753 CFA



Advocacy & Child Protection

In 2024, World Vision Mali's Advocacy and External Engagement strategy focused on active participation in Humanitarian Working Groups (FONGIM, Clusters) to influence Policy and Child Protection.

In these different Groups, World Vision Mali is the leader of :

- FONGIM Mali Health and Nutrition Thematic Group
- Working group of the WASH Cluster of Mali
- Thematic group of Education and Vocational training, FONGIM Mali (Focal Point to the Ministry of National Education)
- Alliance Joining Forces and Consortium JOFA ACTE in Mali

This year, as part of the JOFA ACTE Project, advocacy efforts resulted in the adoption of Decree no. 2024-2109/MTFPDS-SG, establishing a list of light work authorized for children aged 13 and 14, in line with international standards.

Key achievements



1,579

People mobilized and sensitized during commemorative days



310

People mobilized and sensitized at the national launch of the "ENOUGH" campaign



1,496

People, including 381 children reached by local advocacy group Citizen Voice and Action (CVA)



3,446

People trained in complaint mechanisms, reporting and referral of cases of violence against children



1,677

People trained in case management of child protection incidents



2,901

Children/adolescents have completed a life skills program (9 months or more)

New fences thanks to CVA*

School groups A, B, D and G in Kolokani are all located on National Road 3, linking Mali to Senegal and Mauritania. This road is heavily used by vehicles, and none of these schools is fenced. The CVA group in the commune of Kolokani assessed these schools: due to their proximity to the RN3, the courtyard of these schools was being used as a parking lot for certain vehicles in transit, and motorcyclists were crossing it, endangering students safety. Classes were frequently disrupted by trespassers.

Monitoring of education and child protection standards in these schools has shown a failure to comply with standards relative to respect for the school environment.

*Citizen Voice and Action



The School Management Committee, in collaboration with the mayor's office, was able to fence off these schools using makeshift means such as tires and tree branches. The CVA group's advocacy continued with Town Hall authorities and school management committees.

So a partner other than World Vision was brought in to build the fences. Today, these schools are all fenced up to standard, and the main access roads have been turned away from the road, putting an end to accidents.





Faith & Development / Social cohesion

In 2024, our Faith and Development projects significantly improved the well-being of children. 4,124 family members benefited from the “Celebrating Families” project to create safe and loving environments for children.

In terms of socio-cultural and spiritual nurturing, 61,795 young people and children took part in activities in children's clubs, acquiring social, cultural and spiritual values through modules such as “Dare to Discover”.

In the area of peacebuilding, 4,931 religious and community leaders were trained in peacebuilding, notably through the analysis of conflict situations and interfaith relations.

Key achievements



61,795

Children and young people took part in faith-based activities



4,931

Religious and community leaders were trained to improve children's well-being and consolidate peace



4,124

Family members were trained in the “Celebrating Families” model project

Aminata's story

Aminata, a housekeeper in M'Pessoba, has experienced the impact of Faith and Development training on her family life.

“3 years ago, nothing was going right with my family, especially between my husband and me. Everyone was living on their own in the same house, and you could see the frustration we were causing to our two children.

Thanks to my participation in World Vision's “Celebrating Families” training in February 2024, I am committed to initiating a space of offering and accepting forgiveness between my husband and myself (as recommended in the training) in order to restore peace, joy and well-being in our family.

Afterwards, I must admit that everything changed for the better in our married and family life. My husband, a mason by trade, who used to be able to return from his activities empty-handed, has seen his activities thrive and become more and more profitable.



For the record, after our reconciliation, when he had to travel for work, I accompanied him to the door and we gave each others blessings, things that weren't done before. When he returned from his trip, he was more cheerful and brought back many gifts for the family. The children were overjoyed.

Today, we can see a clear transformation in all aspects of our family life.

I'm grateful to World Vision for this teaching, which has made me resilient and helped me trigger the positive management of this conflict in our household that had gone on for far too long.”

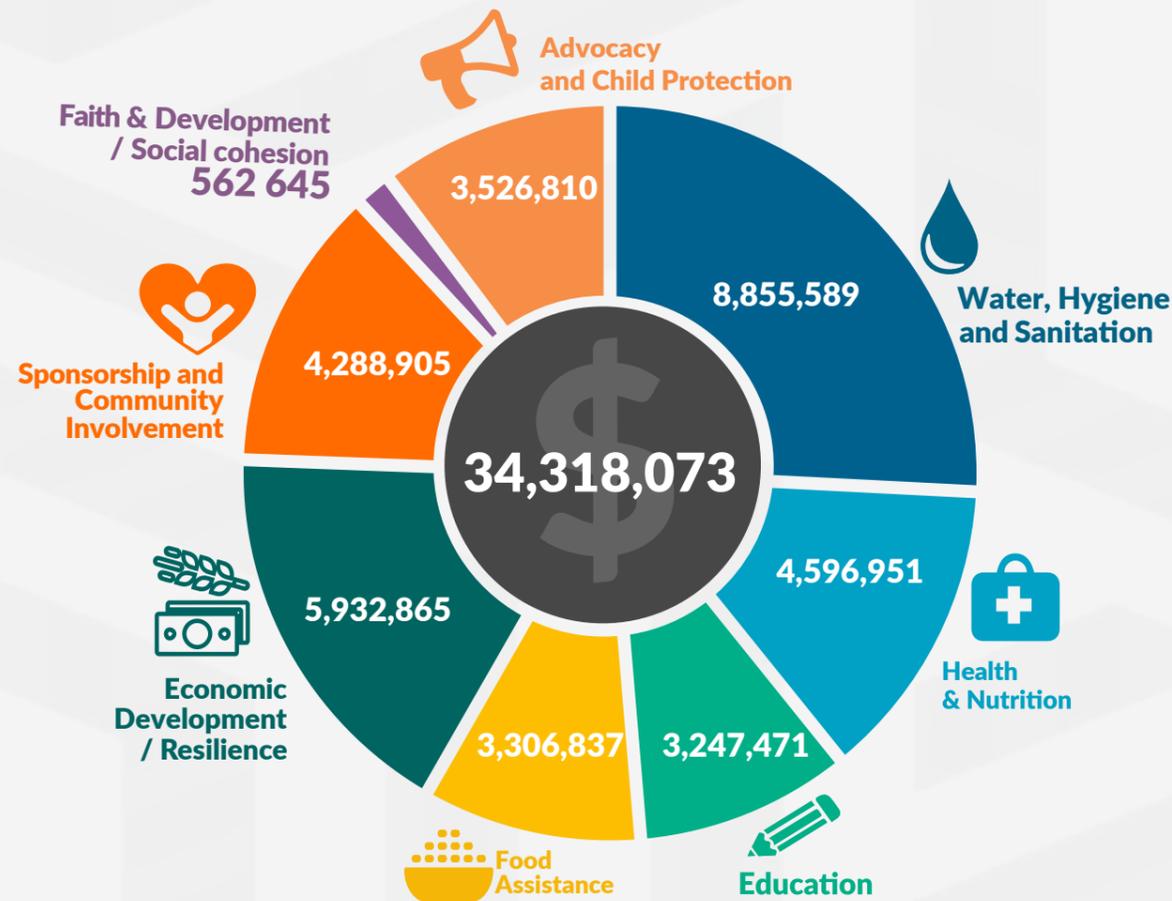


\$ Finances

As at September 30, 2024 World Vision Mali mobilized US\$54.0 million, including US\$34.3 million in operating expenses to implement its activities in the field (financed 45% by Sponsorship and 55% by Grants).

Water, Hygiene and Sanitation (WASH) remains the sector that is funded the most, with US\$8.9 million, representing 26% of total operational expenditure in 2024.

Operating expenses by sector



STAFFING

424*
Staff members
*As of September 30, 2024

National Office	63
Development	218
Humanitarian	143

OUR PARTNERS

Bilatéral



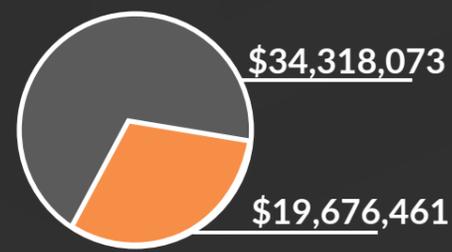
Multilatéral



Fondations



HUMANITARIAN	\$8,299,926
DEVELOPMENT	\$26,018,147
IN-KIND DONATIONS	\$1,253,334
FOOD	\$5,418,161
VOUCHERS & CASH TRANSFERS	\$13,004,966



Word of the Chairperson of the Advisory Council

During the fiscal year 2024, World Vision Mali's Advisory Council carried out its activities to support the organization's National Management in fulfilling its mission by providing advice and recommendations for strategic decision-making.

These activities include :

- The holding of regular quarterly sessions preceded by meetings of the three strategic Sub-committees;
- Regular monitoring of the implementation of the recommendations of the March 2020 Peer Review;
- Holding of spiritual retreat
- The annual field visit to the Baguinéda Cluster
- Participation in the Regional African Forum in Ethiopia

The Advisory Council also took part in the organization's various activities

- Spiritual retreat of the staff members of World Vision and RMCR
- Christmas and Easter celebrations with staff members
- Closing celebrations for the Kolokani, Faladié and Bamako Urban I programs.
- World Vision International Day of Prayer.

On the governance front, in order to strengthen the diversity and qualifications of its members, the Advisory Council has :

- Recruited two new brothers and one sister, bringing the total number of members to 12
- Participated in high-level leadership training in South Africa.

The challenges to be met relate to (i) the restriction of movements in the field due to persistent insecurity in the center of the country, and (ii) the success of the 2025 peer review.

The Board will continue its various commitments to World Vision Mali in 2025. It also remains available in listening to the needs of the National Director, to provide him with all the support he needs to accomplish the Mission, so that every child in Mali may enjoy life in all its fullness.

MR. JOSEPH YALCOUYE
Chairperson of the Advisory Council



Chosen
Mettre le pouvoir
choisir entre **les mains**
des Enfants



Le
e



Our vision for every child,
LIFE IN ITS FULLNESS
Our prayer for every heart
THE WILL TO DO SO

Report any safeguarding incident, your Complaints and
Suggestion to the following toll-free number

 80 00 22 64



 Badalabougou, Street : 56, Door : 403  +223 20 22 38 22 / 20 23 03 86

 2347 Bamako  mali@wvi.org  www.wvi.org/mali     