

***Go Baby Go (GBG):***  
***Integrated ECD in the First 1,000+***  
***Days of Life***

***“It is easier to build strong children than  
to repair broken men.”***

**(Frederick Douglass)**

***“If you want to go fast, go alone. If you  
want to go far, go together.”***

**(African Proverb)**

# What is **Go Baby Go (GBG)**?

**World Vision**  
Pour les enfants

- Programming for holistic early childhood development (ECD) within an integrated (health, nutrition, WASH, protection, education, life skills, psychosocial support) Go Baby Go (GBG) framework
- Focused on 0 to <3 age range (beginning in pregnancy) due to the importance of this time period for lifelong health and well-being
- Foster parents/caregivers confidence and competence through *sensitive and responsive caregiving practices* to ensure that children grow physically, mentally, and socio-emotionally to reach their full potential in life

# ***IMPLEMENTATION***

- First to be implemented in Haiti
- Life time of the project is for two years
- It is aligned/integrated with the Child Survival Program
- It will be implemented after contextualization in 3 APs in Central Plateau
- 25 ACPs (Agent Communautaire Polyvalent): each assigned between 150 to 200 families

## **GBG contributes to:**

- i) Mothers and children are well nourished;
- ii) Mothers and children are protected from infection and disease;
- iii) Children are cared for in a safe family and community environment;
- iv) Parents/caregivers provide well for their children;
- v) Children experience the love of God and neighbor;
- vi) Children are respected participants from birth – as “collaborators” in their early development;**
- vii) Children are celebrated and registered at birth.

# ***Go Baby Go! ECD Parenting Plus*** **(GBG EPP) Curriculum**



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**Aim:** Improve ECD outcomes by strengthening parenting skills, practices and caregiver-baby and family relationships

**Approach:** Dialogue-based, action-oriented learning, behavior change communication through group and individualized/home-based support and learning opportunities

# *Resources*

- GBG training of facilitation manual
- Facilitator Reference Cards
- Pictorial Developmental Milestones Cards
- Story Cards
- Field Guide
- M&E Package
- Training Guide

# GBG EPP:

## Foundational Learning

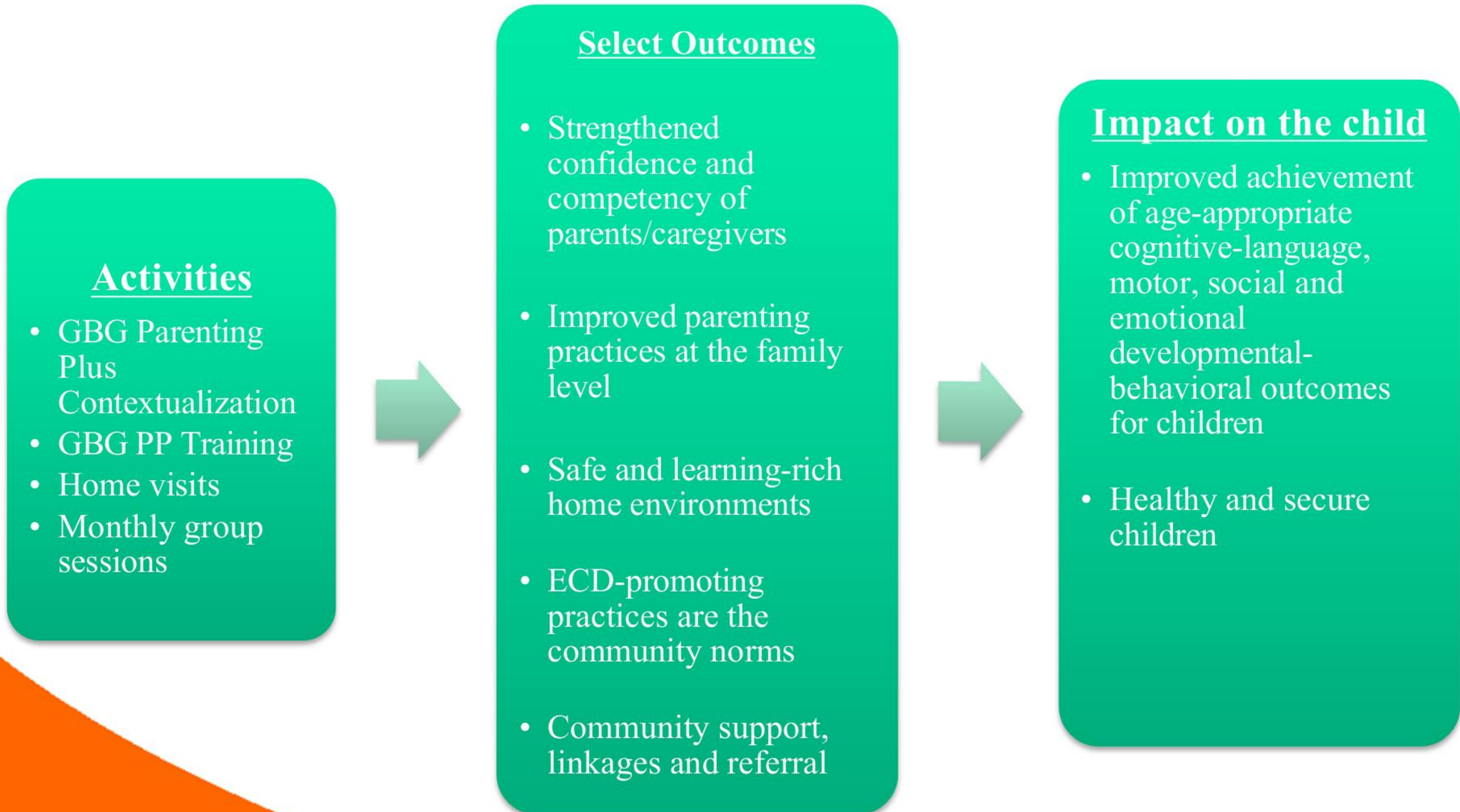
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### Modules Cover:

- Who We Are As Caregivers Now 
- Sensitive and Responsive Caregiving 
- Holistic Child Development 
- Nurturing Physical Development 
- Nurturing Cognitive Development 
- Nurturing Socio-Emotional Development 
- Play and Communication 
- Home Environment 
- Well-being is a Family Affair 
- Community Action Planning 

# GBG PP Logic Model

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# GBG EPP: **Learning in Action**

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❖ *To be linked with ongoing health, nutrition, WASH, child protection, agriculture, and/or education interventions & implementation!*

**Aim:** To support young children's caregivers in the application of knowledge, skills and behavior by:

Providing additional information and technical support on ECD, effective ECD-promoting practices, and related issues

Facilitating peer support for caregivers through group-based learning


Providing linkages/referral to services as needed (i.e. economic development programs, health and nutrition, behavioral developmental services), particularly to high-risk families

In coordination with HN&WASH & CP, monitoring the application of practices and support the GBG vision

# ***Baseline assessment***

- CREDI (Caregiver Reported Early Development Index ) tools from Harvard's University
- KAP Assessment to know strengths and limitations, and identify key areas care givers would like to learn more and obtain a broader local norms/values regarding children, child rearing, and children need for their wellbeing

# Go Baby Go! **Impact**

 In collaboration with other programs

## Environment

GBG policy development

Reduction of the social and economic burdens of illness

## Community

ECD-promoting practices are the norm

Support, linkages & referral

GBG community ownership

Primary service providers have enhanced ECD skills

## Caregiver/Family

Learning-rich environment

Strengthened ECD-promoting practices

Strengthened intra-family relationships & communication

Reduced maternal stress

Learning-rich environment

## Child 0-35 months

Improved nutritional status

Achievement of age appropriate developmental milestones

Improved immune system functioning

Improved resiliency to adversity

Secure emotional attachment