



SPECIAL
EDITION

JUNE MOBILIZATION

EDITORIAL

Bangladesh is one of the countries in the world that has the largest number of children (46 %) out of its total population. Also, Bangladesh is among the first few countries that ratified the United Nation Convention on the Rights of the Child within three months of its adaptation by the UN General Assembly in November 1989. It came into force on 2nd September 1990. The Government of Bangladesh has taken various initiatives and made number of progresses to ensure child rights and protection across the country. Despite of all the efforts still approximately 82 % of 57.2 million children become victims of violent discipline before they turn 14 years old, more than 77% children faces corporal punishment, bullying, and other physical violence in educational setting and 30% of caregivers feel that physical punishment is required for children.

In 2017, World Vision Bangladesh (WVB) externally launched its 2nd global campaign 'It takes me to end physical violence against children at home, school and workplace' which was earlier internally launched in 2016 and now it is implementing in 51 Area Programs across the country.

The Government of Bangladesh is endeavoring to achieve Sustainable Development Goals and WVB through this campaign contributes to achieve the target 16.2: End abuse, exploitation, trafficking and all forms of violence against and torture of children.

Through multi sectorial collaboration WVB is giving importance on two broader objectives which is addressing social norms and traditional behaviors towards ending physical violence against children and strengthening child protection system at local level.

In the last one year, WVB made the following progresses on ending child violence.

- Around **700,000** community people were sensitized on ending physical violence against children.
- Total **58** union parisads allocated **BDT 1,262,923,588.83 (USD 1.5 million)** and developing action plan against the budget to reduce physical violence against children.
- Partnership with National Human Rights Commission to implement the campaign in Bangladesh
- Last three years' government budget was analyzed to look at the allocation for children. The recommendation about providing an economic code for identifying the budget for children was submitted by National Human Rights Commission to the finance minister
- Ministry of Women & Child Affairs formed a committee to support World Vision for implementing the campaign across the country

- **31,413** faith leaders became active actors to mobilize the community people about ending physical violence against children.
- **407** schools declared physical violence free school
- **100** heroes were selected to work as change agent for ending violence against children
- **2500** child forums were integrated in the campaign to address the issue at local level.
- A total **33** celebrities endorsed the campaign and created mass awareness among people.

This campaign is targeting 5 million children to be free from physical violence and will continue till 2021. Ending violence against children should be everyone's motto. And as an employee of World Vision we are committed to achieve WVB's vision and mission and together by creating a safe, care and supportive environment for children.

Reference: UNICEF Multiple Indicator Cluster Survey (MICS) data 2013; Reference: BLAST & IID-Bangladesh Legal Aid and Services Trust & Institute of Informatics and Development (2012), 2012; Family Planning Association of Bangladesh, 2016; BLAST & IID-Bangladesh Legal Aid and Services Trust & Institute of Informatics and Development (2012), 2012
Source: Nationwide baseline survey conducted by World Vision Bangladesh (2018)

Chandan Z Gomes
Director, PDQA, World Vision Bangladesh

#ITTAKESME (campaign) to celebrate Cultural Programme, Run, Art Your Neighborhood, Rally, Football Match, Folk Song and Sports Programme to end physical violence at home, school and workplace



On 19 July, Mirpur U-Dip AP organized a day-long cultural programme with 370 community children, UNDC members, GO/NGO representative at MAWTS Hall Room, Dhaka.



On 19 July a 100 meter race competition was arranged by Rampal AP at Hazi Arif Secondary Girls School. A total 160 participants were present in the programme.



A bi-cycle rally was organized by Nilphamari AP on 19 July. A total 40 child forum members participated in the rally. They covered 4 KM road and the messages reached to around 1000 people.



Rampal AP arranged an 'Art Your Neighborhood' programme at Jhanjhania Siddikia Dakhil Madrasha on 19 July. Through their drawing they expressed the behavior they expect from the elders.



On 17 July, an 'Art Your Neighborhood' competition programme was arranged by Chittagong Urban (Kamafuli Metro) AP at Tekbazar Government Primary School premises. A total 90 students of grade 3, 4 and 5 participated in the programme.



A total 250 children, teachers, Upazila Education officer, SMC members, parents, World Vision Netrokona AP staff marched about 1 KM road and three hundreds of people noticed the movement of the campaign "It Takes Me".

#ITTAKESME (campaign) to celebrate Cultural Programme, Run, Art Your Neighborhood, Rally, Football Match, Folk Song and Sports Programme to end physical violence at home, school and workplace



On 11 July, Muktagacha AP organized a folk song where 5 artists from a renowned Baul group "Jagoron Udbuddhakoron Baul Dol" presented their songs against child violence at school, home and work place reaching thousands of people under three unions and municipality.



On 9 July, a van rally was conducted by Kotalipara AP covering 8 km where 40 van drivers, 30 VDC members, 10 CF members and 40 community people directly participated in the program. Approximately 5000 people of 3 unions reached through the rally.



On 4 July, a cycle rally was arranged by Kachua AP at Kachua High school premises. A total 50 participants rode about 5 KM road and hundreds of people noticed the movement of the campaign "It Takes Me".



A 'Friendship' Football Match' was arranged by Rampal AP on 2 July at Rampal upazila complex. About 340 children from 20 schools attended the football match.



On 25 June, a skipping rope competition was organized at Rambhadrapur high school by Panchbibi AP. Students actively participated in the competition and a total 550 students, teachers, guardian and SMC members not only enjoyed the event but also learnt about the messages of "It takes me campaign".



On 20 July, a football match was arranged by Paba AP led by Shapla Child Forum at Shitli High school. A total 1000 participants enjoyed the football match and received the messages of "It Takes Me" campaign.

Dialogue with decision makers became fruitful

Files from: Sonjoy Mondol, Arabinda Sylvester Gomes, Md. Golam Ehsanul Habib, Xavier Sku, Henry Dunent Rema, Rajshahi AP, Godagari AP

It is estimated that 82 % of children become victims of violent discipline before they turn 14 years old (UNICEF Multiple Indicator Cluster Survey (MICS) data 2013).

World Vision Bangladesh during June Mobilization organized a total 28 Community and Child led budget dialogue with government in its working areas in Mymensingh, Nilphamari, Rajshahi and Godagari across the country.

The main objective of the dialogue was to influence the Government to allocate and mobilize resources for child protection and support Government to



Bright future of our country depends on children, so our honorable Prime Minister Sheikh Hasina, emphasis on children's development, especially Women and Children Affairs department takes different initiatives to ensure child rights focusing orphan, street children and deprived children from opportunity. In this long journey of our country, the contribution of World Vision especially to strengthen child rights is remarkable; surely this will support us to develop our country. I wish all the success of World Vision." says State Minister for Women and Children Affairs Meher Afroz Chumki.

achieve Sustainable Development Goal 16 which aims to end abuse, exploitation, trafficking and all forms of violence against and torture of children (target 16.2).

IMPACT

- **BDT 1,262,923,588.83 (USD 1.5 million)** allocated for 58 Union Parishad in Bangladesh National Budget 2018-2019
- Complain mechanism established in **46** Union Parishad offices
- The Government allocated child friendly spaces has been allocated in **18** locations at community level

Faith leaders becoming advocates of change

Files from: Sonjoy Mondol, Sujan David Gregory Md. Golam Ehsanul Habib, Xavier Sku, Henry Dunent Rema, Dina Patwary, Md. Amjad Hossain, Godagari AP, Jhinaigati AP, Paba AP, Sherpur AP, Sylhet AP



According to 'Nationwide Baseline survey conducted by World Vision Bangladesh 2018' around 30 % of caregivers feel that physical punishment is required for children.

In the light to sensitize and engage the religious leaders for creating awareness on child rights, positive disciplining and influencing cultural norms and preventing physical violence against children World Vision holds 300 events in its working areas in Sylhet, Kishoreganj, Kachua, Pirojpur, Sherpur, Dhaka Shishu, Godagari, Jhinaigati, Paba, Sherpur, Sylhet, etc. across the country.

IMPACT

A total **31,684** religious leaders across the country from mosque, pagoda, temple and church participated in the events.

Faith leaders after actively participating in the events are now disseminating

the messages of 'It takes me' campaign during prayers in mosques, pagodas, temples and churches. Due to their widespread acceptance in the community it is

believed that their effort would be fruitful and child rights and child protection would be ensured.

HUMAN INTEREST STORIES

The Advocate of Change

Files from: Mridul Toju



“**The practice sessions has opened my eyes and helped me to realize that there is much more to learn and to do to equip myself better for facilitate this kind of programmes.**”

Md. Maksudullah, the Imam of Islamic Foundation of Rajshahi Division

He also says, “The Quran tells us not to teach others what we ourselves do not practice. But here we have identified many gaps for which our families face pain and unhappiness.”

He informed that plan has been made and their plan is to practice

those by themselves first and then teach children to bring transformation in family and society. The change maker, Imam expressed his commitment while attaining the ‘Celebrating Family Training of Facilitator workshop’ held on in 4-8 February 2018 at Paba, Rajshahi.

How thoughts changed

Md. Maksudullah shared that he did not know enough about World Vision previously and what he knew only about the organization is a christian charity organization. “But after participating at few programs my perception has been changed totally. Now I see that World Vision is providing very good services to the poor community and children.”

He now advocates for change

Md. Maksudullah did not stop attending the workshop. He has become advocate for change in the community by being involved with World Vision though Faith-led Child Development Project. Recently, he has organized a Celebrating Family Workshop with other Muslim faith leaders and Imams as well as facilitated the event and shared his learning. Now he is ready to utilize his time and talents in facilitating learning events. He is even committed to develop preaching guide for Muslim faith leaders on various social issues.

His committment

He boldly said that he is ready to implement events and programmes jointly with World Vision as well as mobilize his community people, parents and Muslim faith leaders so that all can also contribute to the wellbeing of children.

“Mother does not hit me anymore”

Files from: Suborno Chisim

“He used to make lot of troubles with other children, even with elders in the village. I was so embarrassed and frustrated” says Gita, mother of Topu, 8, who lives under Assasuni working area. Gita tried to teach her son how to behave well with others but in wrong way. She used to hit her son with sticks, and punished him different ways.

Their neighbors say that every evening there was chaos at Topu's house and the boy used to cry loudly disturbing the serenity of the village. Sometimes neighbors had to step in to rescue him from mother's anger. Taposi Rani, a member of Village Development Committee, lives only few houses away from Topu's house, knew the incident. She always felt very sad and disturbed for the little boy but had no idea of what to do. On last March she got an opportunity to participate a session of “It takes me” campaign that brought a drastic change in Topu's life. Taposi came to know about physical violence, corporal punishment and many more relevant issues from the campaign



From left: Topu's Mother Gita Das, Topu Das & Taposi Adhikary

organized by World Vision. With the inspiration to do something Taposi started to talk with Topu's family, with his parents and Topu. She tried to understand the problem first and tried to explain to the parents about the bad effect of physical punishment. She advised them to make Topu

discipline in different ways. Gradually the parents started to realize the fact and decided to change their behavior towards their son.

Gita says smilingly, “It has been more than a month I no longer hear the noise from Gita's house at the evening”.

“Children's smile is our contentment”

Files from: Swapan Singh



“We do huge works at Upazila level but all cannot keep significant impact in community. I believe “It takes me” campaign is enough focused and specific

initiative which will be successful to reach its goal,” says Upozila Education Officer of Fulbari, Mst. Hasina Bhuiya after issuing an order copy to ensure physical violence is totally stopped at her area.

“After knowing about this campaign, I was so impressed and became interested on it considering that World Vision is advocating my words. As we are trying to make a peaceful environment and child friendly space at all schools, this campaign can also be a useful tool to ensure our aspiration” she continued.

“Later on we the team of Upazila Primary Education Department and Fulbari Area Program arranged

several meetings on how to sensitize mass community on the negative impact of physical violence against children. Upon our brain storming, we issued an order copy to all the head teachers of 110 govt. primary schools and 42 cadet and non-government schools to ensure physical violence is totally stopped.”- she enthusiastically shared.

“We have nothing to lose here. We have just started hoping to be the pioneer and role model across the country by stopping physical violence against children at school and home. She concludes saying, “We want no child left behind”

Celebrities endorsed “It takes me” campaign

“It takes me to end physical violence against children at home, school and workplace. To ensure this I am with World Vision’s campaign ‘It takes me’. I call on you too to be with World Vision to protect the children from any kind of physical violence at home, school and workplace.”

During June Mobilization, a total 33 renowned celebrities and public figures endorsed “It takes me” campaign with this message through vlogs which were published in social media channels like Facebook and Youtube and created mass awareness.



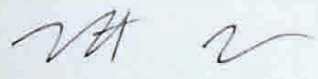
Recognition of Excellence

is given to

World Vision Bangladesh

for improving the lives of children, families and the communities through their impressive implementation of the It Takes A World to End Violence Against Children Campaign.

Given this 22nd day of August, 2018 during the Asia Pacific Solutions Summit, Bangkok, Thailand.



NORBERT HSU
Regional Leader
SAPO



DEEPESH DALIL THAKUR
Advocacy and Justice
for Children
SAPO



APID GUIZAR
Advocacy and Justice
for Children
EASO

World Vision Bangladesh has won "Recognition of Excellence" among SAPO countries for the implementation of Global Campaign "It Takes A World" during the Asia Pacific Solution Summit which took place on 22 August, 2018 at Bangkok, Thailand.

#It Takes A World
Campaign

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