

GOAL: By **2020** World Vision Kenya will contribute to increased protection, participation and well-being of **2.6 million** most vulnerable children (TD/HEA) and **14 million** through advocacy and policy influence.

CHILD WELL-BEING ASPIRATIONS

Children are cared for, protected, and participating

Children are educated for life

Children experience love of God and their neighbors

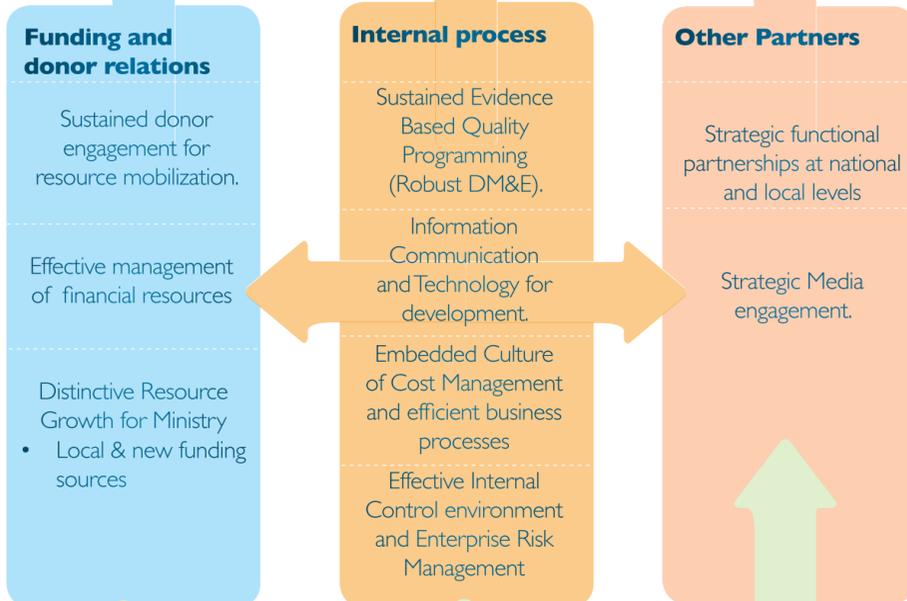
Children enjoy good health

STRATEGIC OBJECTIVES

SO1. Improved Livelihood and Resilience for youth, households and communities for enhanced Child Well-being.

SO2. Improved protection, access and quality education for children.

SO3. Improved Health status for children and their families.



Organization Learning and Growth

Engaged and motivated staff for continuous performance improvement

Embraced culture of learning, research, documentation and dissemination.

Staff Spiritual Formation.

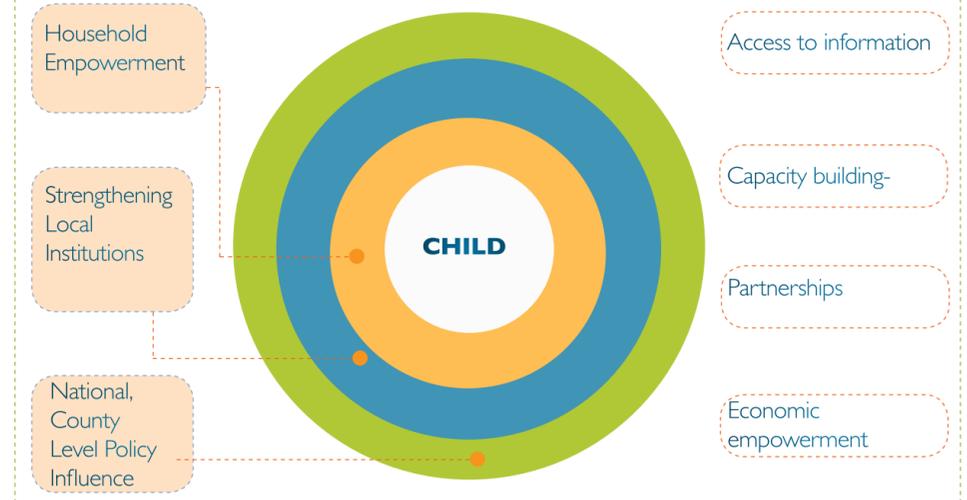
Targeted Most Vulnerable Children

Orphans, Children with disability, Out of school Children, Under five children, Youth 18-25 years, Children in emergencies.

WHO we are

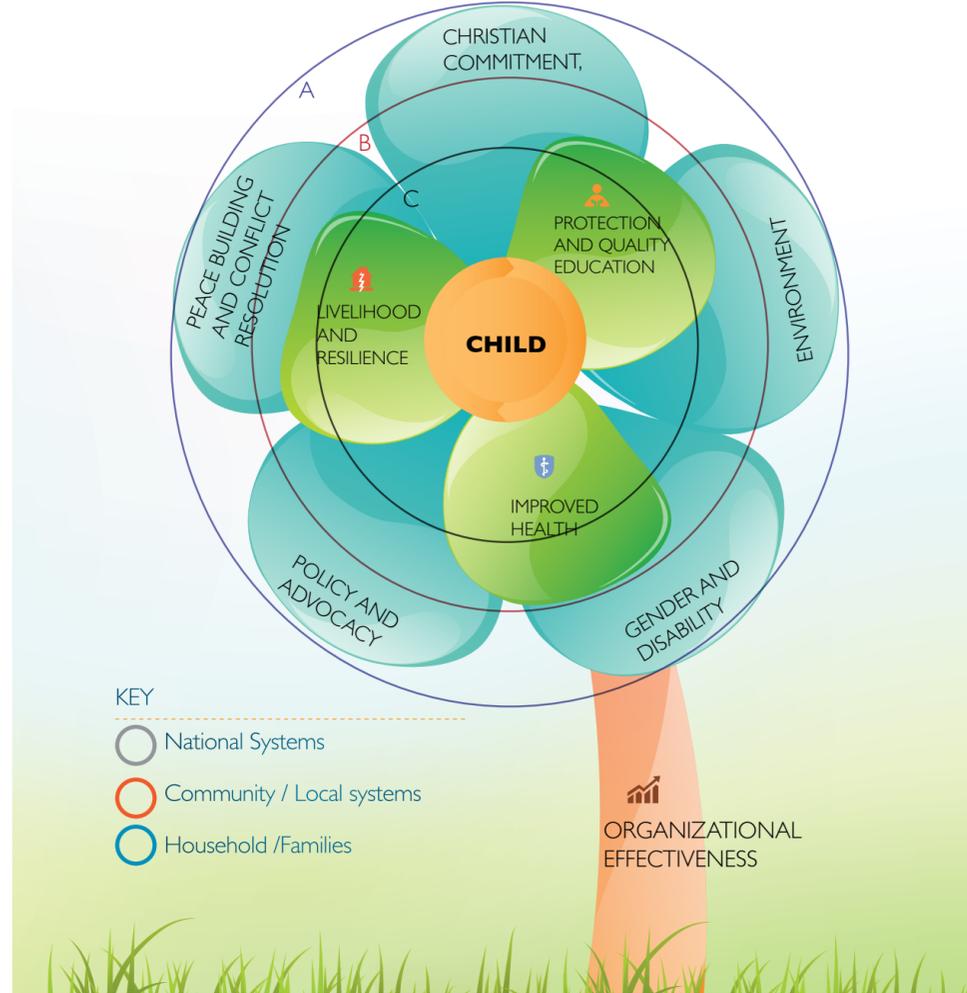
World Vision Kenya works towards transforming communities where the well-being of most vulnerable children is realized, sustained and cherished.

We are called to follow Jesus Christ in working with communities, and partnerships to advocate, promote and contribute to the well-being of children.



- Access to information – Households timely access to information for decision making and civic participation
- Capacity building- Networking, training in leadership and organization development
- Partnerships- Government, Church, Public Private Partnerships and collaboration
- Economic empowerment-For households, youths and sustainable community projects

Our Vision for every child, life in all its fullness; our prayer for every heart, the will to make it so.



LEARN MORE: www.wvi.org/Kenya

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Kenya

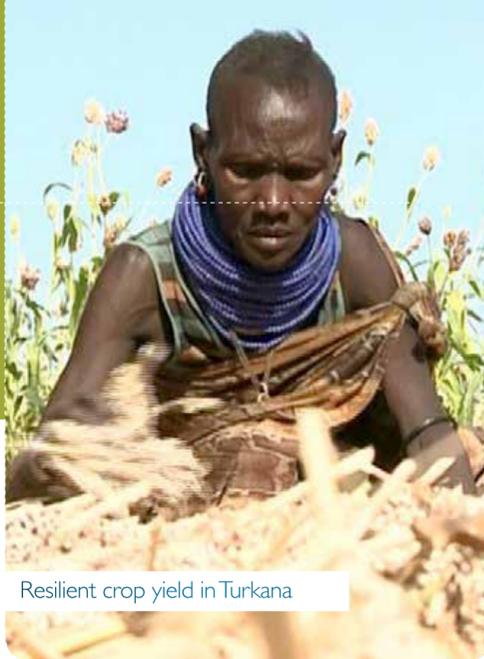
FY 16-20 Strategy



Committed to Improve the well-being of Children in Kenya.

STRATEGIC OBJECTIVE ONE

IMPROVED LIVELIHOOD AND RESILIENCE FOR YOUTH, HOUSEHOLDS AND COMMUNITIES FOR ENHANCED CHILD WELL-BEING.



Resilient crop yield in Turkana

Landscape Issues

- Poverty
- Climate Change



- Youth Unemployment
- Malnutrition
- Insecurity and conflict
- Food insecurity



Sub-objectives



Enhance capacity of **242,500** Households and **300,000** Youth for economic empowerment.



Improve food production for nutrition and market by **5%** for targeted **190,500** households.



Improve conflict sensitive water and Environmental management for sustainable livelihood for targeted **69,600** households.

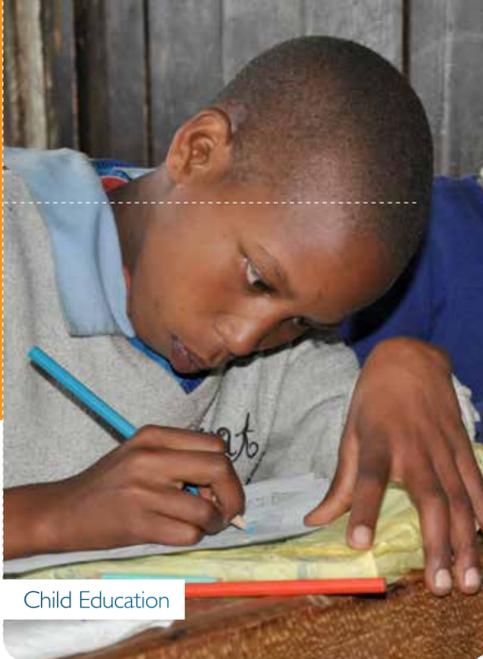


Strengthen institutions and communities in disaster prone areas to mitigate and respond to emergencies and disasters.

For Children.

STRATEGIC OBJECTIVE TWO

IMPROVED PROTECTION, ACCESS AND QUALITY EDUCATION FOR CHILDREN.



Child Education

Landscape Issues

- Low literacy rates



- Child abuse & violence
- Child labour
- Early Childhood Development
- Gender Based Violence
- Female Genital Mutilation 27%
- 32.5%
- Low Enrolment 69%

Sub-objectives



Strengthen capacity of households and institutions to nurture and protect children from abuse and all forms of violence.



Improve access and quality Early Childhood Development by **25%** for children aged **4-5** years.



Improve literacy & numeracy skills by **25%** among children aged **6-13** years.

For Change.

STRATEGIC OBJECTIVE THREE

IMPROVED HEALTH STATUS FOR CHILDREN AND THEIR FAMILIES.



Access to clean water

Landscape Issues

- High malnutrition rates
- Low sanitation & hygiene
- High infant mortality rates (52/1000)
- Inadequate access to water



Sub-objectives



Improve Households inclusive access to sustainable drinking water supply for targeted areas by **30%**



Improve Households inclusive access to sanitation facilities & hygienic practices in targeted areas by **25%**



Strengthen capacity of health systems to promote maternal child health and Nutrition.

For Life.

STRATEGIC OBJECTIVE FOUR

ORGANIZATIONAL EFFECTIVENESS

Sustained evidence based quality Programming, Engaged and motivated staff for continuous Performance Improvement, Embedded Employee Cost Saving Culture & Distinctive Resource Growth for Ministry (SEED).

Funding and Donor Relations

- Sustained donor engagement for resource mobilization.
- Effective management of financial resources
- Distinctive Resource Growth for Ministry
- Local & new funding sources.

Internal Process

- Sustained Evidence Based Quality Programming (Robust DM&E)
- Information Communication and Technology for development.
- Embedded Culture of Cost Management and efficient business processes
- Effective Internal Control environment and Enterprise Risk Management.

Other partners

- Strategic functional partnerships at national and local levels.
- Strategic media engagement.

Organizational Learning and Growth

- Engaged and motivated staff for continuous performance improvement
- Embraced culture of learning, research, documentation and dissemination.
- Staff Spiritual Formation